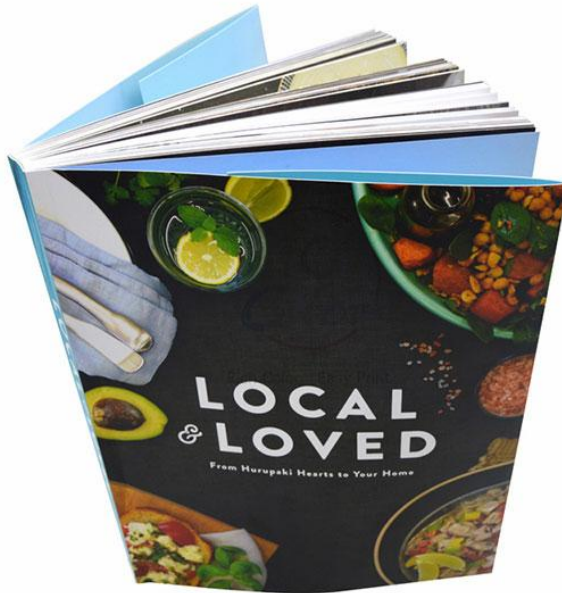




www.wowrichprinting.com



Paperback Book Printing

Paperback book printing -- the most popular books in book shops, perfect for any printing need. Paperback also known as softcover books, this lightweight, durable format is perfect for any genre.

Paperback book printing need no introduction. They are the most popular book printing type and the ones we are asked to print most often.

Sometimes referred to as perfect bound or softcover books, they are perfect for any printing need. Novels, poetry collections, travel guides, children's books, and autobiographies are all usually printed as paperback books.

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There are lots of reasons to choose to print your book as a paperback. They are more cost effective than hardback, they are more portable, and are printed quicker.

1. Product Introduction of paperback book printing

Hardcover books may be best for show, but paperback books are best on the go. They're small and lightweight, making them perfect travel companions. Paperbacks (also known as softcover or softbacks) are also popular for many book styles, including children's, young adult fiction, romance, poetry, graphic novels, and cookbooks.

Shenzhen Rich Color Printing Limited

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E-mail: info@wowrichprinting.com



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Our standard softcover paperback book printing include the following features and more!
Feel free to contact Us to discuss more custom options.

Customized size

Pages from 32 to 900 pp

Variety of paper

Full color cover with UV coating or lamination

Black & white or full color interior pages

Perfect Binding or sewn glue bound

We also offer a variety of custom soft cover options including inside cover printing, fold-outs, CD inserts and more!

2. Paperback book printing Specifications

Trim Size	8*10 inches 16 pages as one signature Cost-effective paperback book printing of cookbook
Pages	160+8+4pp Uncoated paperback cookbook printing in China
Materials	Content with 120g premium uncoated paper Cover with premium art paper & laminated textured with flaps
Binding	Symth & Sewn glue
Finishing	Full color printing Lamination Textured Textured paperback cookbook printing service from China
Words from Clients to Rich Color Printing	great quality books with a fast turnaround!!! I'm on my 5th order with them now! Thank you all for the consistent great business! We have definitely established a long term relationship. Thanks April!

3. Finishing of paperback book printing

Matt Lamination

Linen textured

Full color printing

Cover with flaps

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SURFACE DISPOSAL



BINDING



4. Why Shenzhen Rich Color Printing for your paperback book printing?

- * High-end paperback book printing
- * Paperback book printing with flaps

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* Paperback book printed cover with debossed linen

*Softtouch lamination in matt

Customizing paperback book Printing paperback book printing with flaps & soft touch lamination	
Size	Customizing Printing Large format available
Pages	1 sheet = 2 pages An even number of pages (add blanks if applicable) Large pages paperback book printing service available
Content Paper	Glossy art paper popular with magazines and art books printing: 80gsm,100gsm,105gsm,128gsm,157gsm,200gsm,250gsm Matte art paper popular with coffee table books printing, children's pictures books printing: 80gsm,100gsm,105gsm,128gsm,157gsm,200gsm,250gsm Uncoated offset paper also called writing paper or offset free paper which is popular with planner printing, diary notebook printing, cookbook printing. It's the best choice for hardcover endpapers as the uncoated paper is very durable and strong. 80gsm,100gsm,120gsm,140gsm,160sm,180gsm Special Textured paper Popular as hardcover photo books covers also paperback book printing books. This will bring you a different feeling !
Cover Material	Glossy art paper with lamination 157gsm,200gsm, 250gsm, 300gsm,350gsm Matte art paper with lamination 157gsm,200gsm, 250gsm, 300gsm,350gsm CISwith lamination 200gsm, 250gsm, 300gsm,350gsm 90% children's board book with 2 sheets of 350gsm or 400gsm mounted together Special Textured paper such as Buckram, Wibalin
Binding	Smyth Sewn Casebound Sewn and glue Binding

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	Saddle stitch Wire-O Binding Spiral Binding Thread Stitch Easy open flexi bound board book binding
Cover Finishing	Glossy Lamination Matt Lamination Soft Touch Lamination Anti-Scratch Lamination Padding Foam
Special Finishing	UV Varnish Varnish Aqueous Varnish Foil in different colors Spot UV Embossing Debossing Die cutting

5. Shipping details of paperback book printing

Shrink wrap to protect book covers
Export cartons with safe cutting board on the top
Export fumigation pallets

Shipping available by express, by air or by sea.
For small quantity, welcome to use Door to door service by sea. This will save your time & energy on the documents & Customs.

If our books over 3 pallets, CIF by sea to sea port with pallets on will be a good way to save shipping cost & protecting books with pallets.

If you want to save money and choose the shipping by sea, let's start paperback book printing early to make sure we will have enough time for sea shipping.

6. FAQ of paperback book printing

A. Formatting

The offset press request the entire layout and formatting of the inside pages be saved as a PDF file with all fonts and images embedded and saved at 300 dpi resolution.

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The inside pages should be created to the finished trim size of the book and saved as one complete PDF file containing all inside pages.

Add blank pages wherever you feel is appropriate to end up with an (even) number of pages.

The outside cover like foil stamping file should be composed together as one separate file including the front, spine, and back cover.

Extend an .125 inch bleed all around the perimeter of the composed book cover.

B. What is the turnaround time on my order paperback book printing?

Short run digital paperback book printing is typically ready in 1-3 days after E-proof confirmation.

paperback book printing prototype with sewn will need around 1 week due to the long time setting of the machines.

Large run offset paperback book printing orders (generally orders over 1000-2000 units) usually take 2 weeks upon the sample approved.

The bulk order turnaround time will depends on the complexity of our book project.

Turnaround is always Negotiable.

C. Why the costing of paperback book printing needs so long ?

Because of the complexity of our pricing system, it is impossible to calculate the cost of books instantly. Welcome your emails with the books specs, and we generally get back to you within 48 hours.

D. It is my first time having a paperback book printing, What do you suggest to ensure a successful result?

It is vital to proof read your manuscript to make certain that grammar, spelling, artwork and all other aspects of your document are perfect - just as you wish to see them in the final printed version. We do our best to catch or avoid obvious errors, but it is up to you to ensure that the material that you provide to us matches your vision. We strongly suggest that you make certain that you follow our file specifications document. By paying close attention to the vocabulary, titles, graphics and dimensions, you will aid in ensuring a successful result.

E. What types of books can I print?

If you have seen it on book store shelves - then generally we can print it. Our world class printing equipment sand expert knowledge ensures that you not only get a result of the highest standard but that you have access to all the options necessary to ensure your project reaches it's full potential.

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F. How can i send you my file?

Email- You may send files under 20 MB directly by email to your sales rep.

USB Flash Drive or Disk- For complex colour projects, we prefer that customers provide digital files on USB flash drive or disk along with a hard copy.

Upload via free website to your sales Rep. email address

First: www.wetransfer.com

Second: www.dropbox.com

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